# Organic Espresso Catering



858 373 8001

www.joesonthenose.com

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We bring artisan organic espresso and coffees to Southern California. Joes on the Nose specializes in a full range of beverage catering, using high quality ingredients and environmentally responsible products. We offer a classic menu of hot drinks as well as a wide range of iced and blended choices. Joes on the Nose can bring our Original Hot Chocolate Bar, creating up to six flavors of Premium Hot Chocolate (and three custom flavored whipped creams) or one of our Smoothie Bars to delight and impress your clients. Latest flavors for our Frozen Lemonade Bar include Lavender, Ginger, and Habanero Lime. Breakfast bars may include fresh squeezed local O.J. We're not all about coffee.

We are all about quality.

Our baristas grind espresso for every cup, ensuring the freshest and "brightest" flavor. We know what makes a drink better and are committed to serving the very best. We believe in the art of drink preparation-clients will notice the details we build into every cup- from the hearts in our after dinner lattes at a wedding to a corporate logo gracing the top of a cappuccino at a meeting.

Our Organic Espresso Bar is a valuable addition to your event. All guests receive individualized service and attention- as well as drinks that wow them every time.

We love it all. Our espresso bar compliments a wide range of occasions and will be a memorable part of your event. Please contact us at any time with any questions or to find out about our other services.

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## IN THE NOSE

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Organic Latte Art.
Organic Latte Art Photo by Resolusean Photography.







Put some art in your cup.





Corporate Meetings, Weddings, Sales Conferences, Social Events, Conventions, Real Estate Open Houses.

#### Questions? We have answers. Our Top Ten Frequently Asked Questions:

#### 1. How good are your drinks?

Very good. Our business started on the retail end, and we were known for converting corporate coffee drinkers every day. Our best compliment? Five Italians at a convention in San Diego thanked our barista for the "first good cups of coffee we've had in America," after trying our espresso. Coffee shop owners have hired us to cater their wedding, then asked if we were able to teach and train their staff. No lie.

#### 2. It sounds good, but what kind of occasions are best for an espresso bar?

Our espresso bar fits in at all kinds of events. Corporate meetings, Weddings, Bar and Bat Mitzvahs, Graduation/Retirement/Anniversary parties. Business breakfasts and lunches. Trade Shows. Conventions. Hospitality Suites. Employee recruitment trips.

#### 3. Only Espresso? What if we have non-coffee drinkers?

We have lots of other choices. Chai & other Tea Lattes. Our exclusive Hot Chocolate Bar. Smoothies. Frozen Lemonades. Affogato Bars. Blended Coffees. You have options.

#### 4. Can you accommodate different dietary restrictions?

Yes. Sugar-free, fat-free, dairy-free. Almost all our menus can be modified to fit our your needs. Special requests should be made in advance.

#### 5. Do you have any signature items?

Of course. Our name "Joes on the Nose" refers to both coffee ("a cup of joe") and surfing. ("on the nose" of a surfboard). We kept the tropics in mind when coming up with our Coconut Whipped Cream. It's subtly sweet and has a flavor that some claim is addictive. It became so popular on our retail end that we decided to include it with all of our Organic Espresso Bar Services. We can include any of our signature retail drinks on our catered menu (Horchata Lattes, Green Rooms, & more). (Additional charges may apply).

#### 6. What do the baristas wear?

Our baristas are uniformed in black- we feel it's traditional and elegant at the same time. And pretty cool. We can meet your needs in server attire.

#### 7. How large an event can you handle?

We can handle very large or very small groups. Typically our groups range from 75 to 1,000 people. We can go as small or as large as you can imagine.

#### 8. It sounds great. How much do you charge?

We charge a "per guest" rate that includes a set amount of service hours. Additional service hours are always available. We do have a service minimum, please contact us and we can send over a custom proposal for your next event.

#### 9. How green are you?

We believe in environmentally responsible business. All of our coffee comes from local award winning roaster Bird Rock Coffee Roasters of La Jolla, who believes (as we do) in socially responsible coffee. Going local reduces packaging and shipping materials. Our biodegradable cold cups are made of corn. We look for paper products made of post consumer recycled content. We recycle every container and item we can. Our business cards are printed on 100% recycled paper, & we share this brochure electronically (paper-free). Green is good.

### 10. Can you do your organic espresso bar and a smoothie bar at the same time? In different locations?

Absolutely. Joes on the Nose will happily serve a hot, cold, blended, or smoothie menuindividually or all at the same time. We can integrate all of services into one station or bring separate set-ups to your event. We have multiple machines to service your guests.



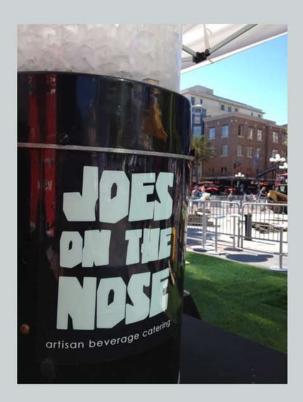
Our baristas can pour latte art to enhance your guests' experience at our Organic Espresso Bar.

A heart gracing a latte at a wedding or a corporate logo in a cappuccino at a company function will make your event more memorable. And our drinks taste as good as they look.



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#### Available Services include:

- Hot Chocolate Bars
- Smoothie Bars
- Frozen Lemonade Bars
- Affogato Bars (Espresso w/Gelato)
- Breakfast Stations
- Artisan Iced Tea Stations
- Fresh Squeezed O.J. Stations
- Orange Coffee Truck Rental

For more information about Joes on the Nose, please visit us out on the web at:

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